

Texfusion & The London Print Design Fair

31st of October and 1st of November 2018

SHOW REPORT

A LARGER NUMBER OF EXHIBITORS AND A POSITIVE RESPONSE FROM THE BRITISH MARKET

Around 200 exhibitors for the October edition of **Texfusion and TLPDF**, which together attracted around 2000 visitors in two days. The buyers had the chance to source from a wider offer thanks to the successful launch of the India, China and Taiwan Pavilions.

Beside the regular British customers (90% of the overall footfall), the show has cemented its international appeal with buyers coming from Germany, France, Italy, Northern Europe, Russia and the Middle East.

Highlights from this edition include the presence of two brand new pavilions (India and China) and a renovated Taiwan Pavilion.

The India Pavilion (at the balcony level) was organised by the **Synthetic & Rayon Textiles Export Promotion Council (SRTEPC)** of Mumbai, bringing

around 30 Indian companies to Texfusion.

The India Pavilion had a wide range of products including shirting, suiting, fashion fabrics for making ladies outfits, scarfs, motif, fashion accessories, and apparel including jeans.



The China Pavilion, with more than 40 companies occupied the whole Village Green and part of the Mezzanine. The Pavilion was coordinated by **Tengda Exhibitions** from Shanghai and have already confirmed a larger presence at Texfusion in March.

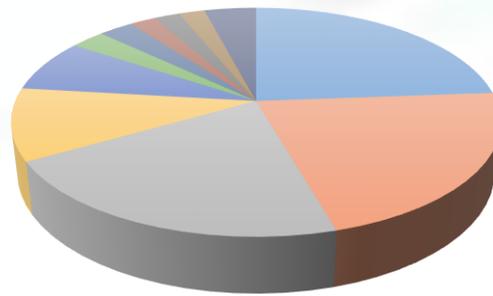
Returning to Texfusion for the second time, **Taiwan Textile Federation (TTF)** continues to cultivate business relationships in the UK. The Taiwan Pavilion included 10 companies specialising in functional textile, sustainability and denim.

A large presence of UK companies, predominantly within the Print Design area, followed by China and Hong Kong (48), India (36), Turkey (18), Taiwan (11) and South Korea (7).

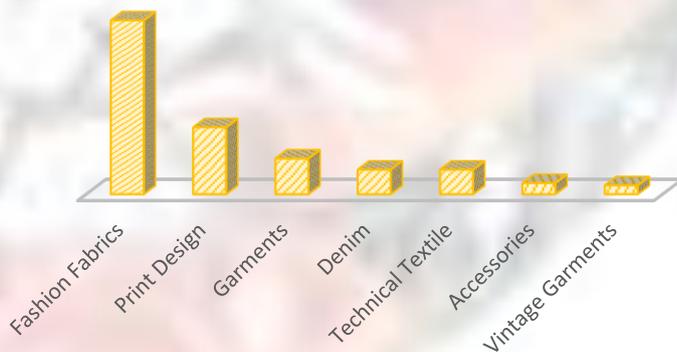
Among the other Countries are France, Italy, Pakistan, Germany, Spain, The Netherlands and USA.

While Textfusion caters for international manufacturers, TLPDF remains European, with 90% of the studios coming from the UK.

EXHIBITOR PRODUCTS



EXHIBITOR PRODUCTS



The fashion fabrics and accessories area counted around 120 exhibitors from 12 Countries, predominantly from China, India and Turkey.

A larger area dedicated to garments with an increase of 10% compared to the March 2018 edition.

For The Print Design Fair with an increased number of buyers looking for new designs for their 2019 collections.

STABLE NUMBERS...around 2000 visitors in 2 days and the quality of the visitors was higher in comparison to the previous editions. Visitors varied from large volume retailers, independent designers, from medium to high-end fashion brands. 80% of the visitors were from England mostly from Greater London area and cities such as Birmingham, Manchester and Liverpool.

Increasing interest was shown towards the functional and sustainable fabrics where 38% of the visitors were sourcing for these specific products. Womenswear took the lead with 42% followed by menswear 24%, sportswear 15%, technical 14%, casualwear 13%, accessories 12% and jeanswear 10%.



SAVE THE DATE: 26 + 27 of March 2019 – Textfusion & TLPDF will be back at the Business Design Centre – Registrations will open soon